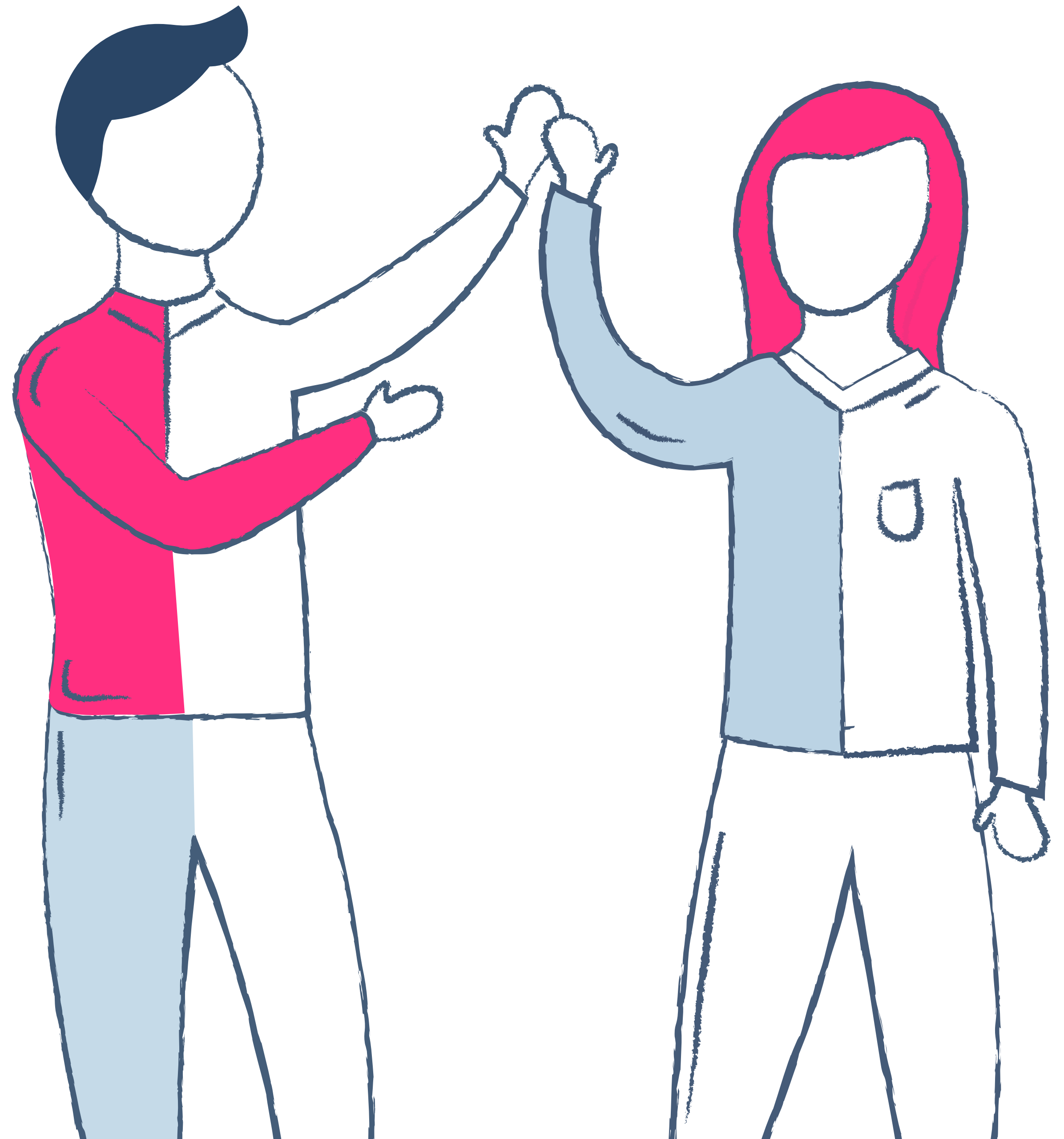# Roadmap 2022

thrive.app

Welcome to the Thrive.App Roadmap

This presentation is intended to give you a clear view of both the short, medium and longer-term direction of the Thrive.App platform. For some of our bigger features, we've now included possible progression paths to highlight the most popular features requested and help illustrate the additional functionality we could build in the future.

Employee communications and engagement is a highly exciting and evolving sector and we are keen to share our vision with you. As we react to the requirements of our customers, flexibility and adaptability are needed. We, therefore, update our Roadmap quarterly to help inform and describe Thrive's journey.

To ensure there is clarity between the short and medium-term, we have classified each feature as follows:

✔ **Committed** – in development and will be delivered in the next 3 months.

📊 **Under Consideration** – potential option for the future, in the early stages of analysis and exploration and not committed.

How the Thrive.app product team progress through the stages of scoping, designing and implementing feature requests is a multi-faceted and ever-changing situation. To get your voice heard and push the features you want to see forward we'd love for you to be closer to this process. Please email **product@thrive.app** to enrol in our Thrive Labs process. You'll be involved in early-stage feature validation discussions, get your hands on design prototypes and get updates sooner!

Daniel Gore
Product Owner at Thrive

✉ daniel.gore@thrive.app
☎ +44 (0) 20 3198 0600
🖥 thrive.app

Dynamic Content Translation

Released

A modern-day, multi-lingual and multi-cultural workforce presents a complex and ever-changing environment for internal communications, HR and employee engagement teams to manage. Moreover, this problem is no longer just applicable to larger, global organisations but can be seen across organisations of any size and geographic location.

At Thrive, we want to help organisations connect with these multi-lingual employees and make it easy for Editors to generate content in different languages without having to wait for manual translations. Our new feature will automatically translate content and in combination with the individual employee's device preferences, automatically serve the translated content on demand. Use of this feature will incur an additional translation and storage charge depending on the volume of translations and languages involved.
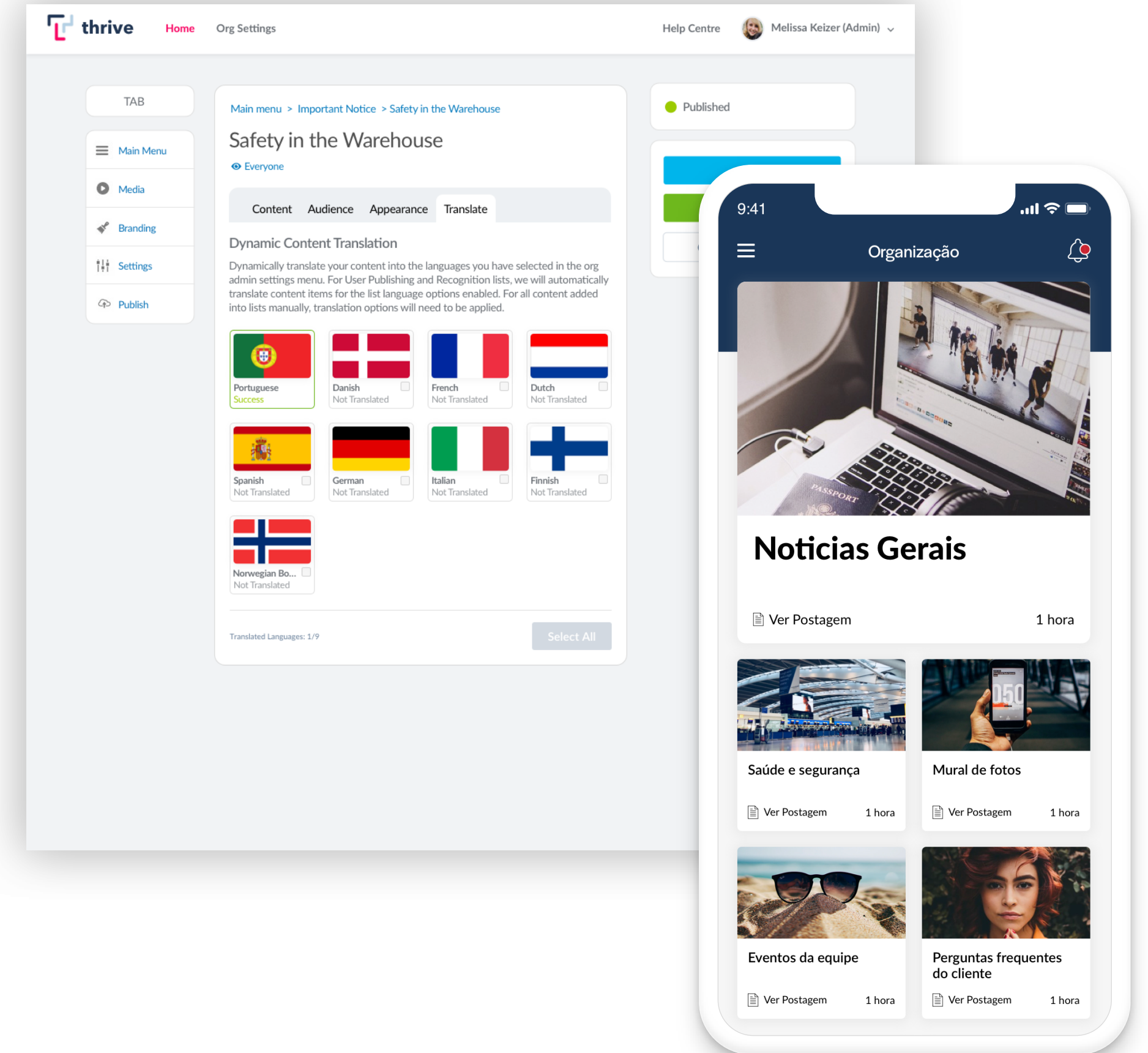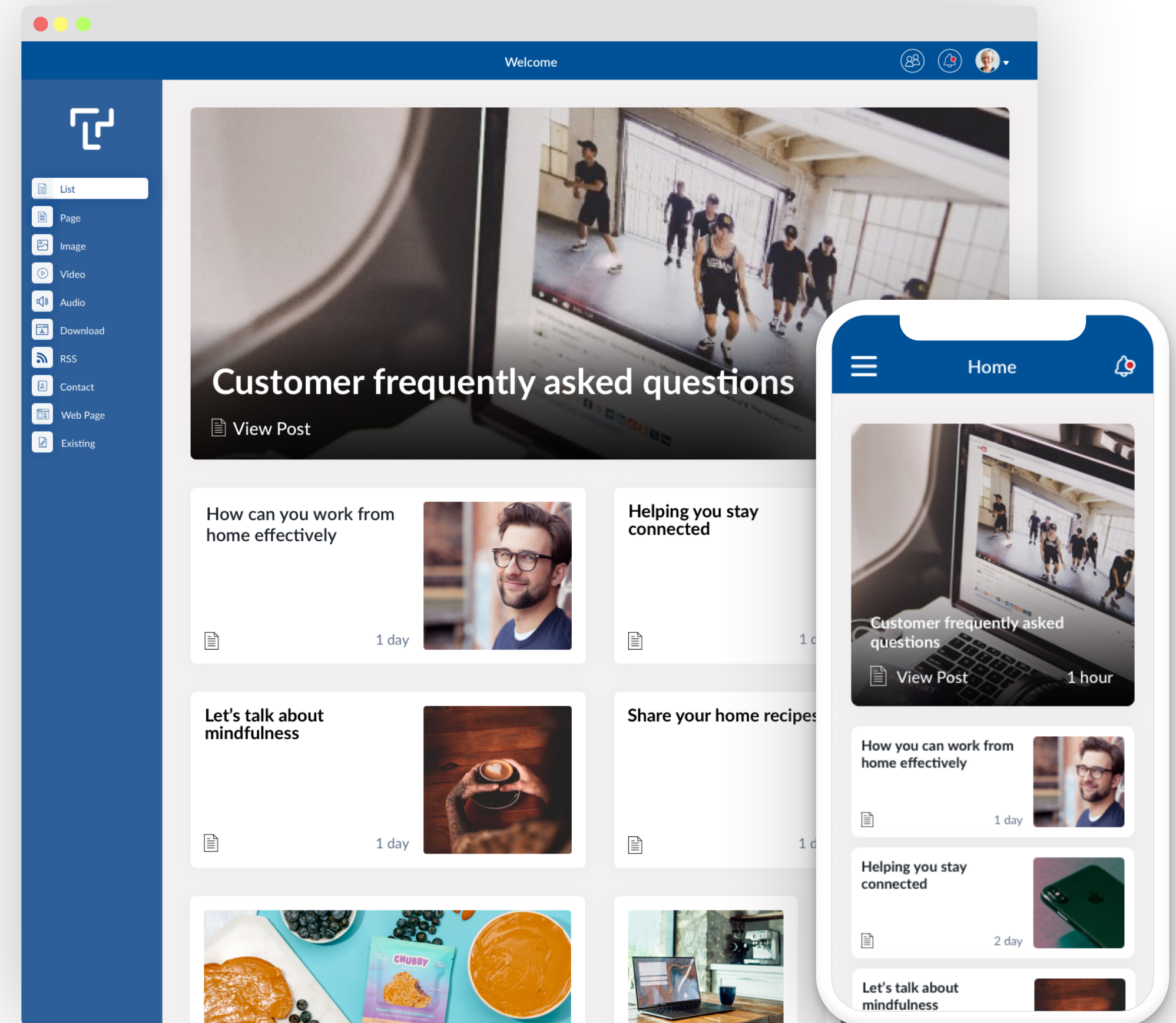

Possible Progression Paths

Translation of Comments ○─○ Push Notification Translation Options ○─○ Manual Editing of Translations ○─○ Enhanced Bulk Translation Options ○─○ RTL Language Support

App Design - List Layout 📱

Released

We are excited to announce the arrival of all-new list layout designs for the Thrive mobile and web applications.

We've adopted layouts that will enhance more visual and image-based content to give your app a contemporary look and feel. There are also layouts that have a more striking headline text and image combination to create a polished news-reel format. With the range of new designs, you will be able to tailor these layouts to enhance the 'pull-factor' of content, generate stronger employee engagement and improve overall content consumption.

Possible Progression Paths

Enhanced 'sliding' List navigation ⭕—⭕ Tab Bar Mobile Navigation ⭕—⭕ Modular Page Redesign ⭕—⭕ In-page Media Galleries

Locker - File Upload 🔗

Released

In 2021 we released the first phase of our employee 'Locker' feature. Locker introduces the ability to securely send documents and files directly to employees.

This enhancement will open up an additional method to get files uploaded into Locker via a manual process within the CMS Locker Management functionality. Editors will be able to target individual employees as well as employee user groups to send files as and when required without the need for any system integration or technical setup.

Use of this feature will incur an additional charge depending on the anticipated volume of files being sent.

Possible Progression Paths

In-app file sending for managers ⚬—⚬ Dedicated 3rd Party Integrations ⚬—⚬ Add to device 'wallet' ⚬—⚬ Locker Files & Acknowledgements ⚬—⚬ Locker Files & Comments

Author History

Released

We will be improving our content version tracing via a new feature called Author History.

As Editorial teams and content libraries grow, we recognise the need to better support longer-term content maintenance and auditing. This new functionality will help teams quickly understand when content was last updated, the original author, which Editor(s) to direct questions, comments and updates to, as well as providing a lifetime report on the content's history.

Possible Progression Paths

Version Control & Restore ○─○ Tracking Changes ○─○ Author Notification Controls ○─○ Editorial Team Comments & Questions
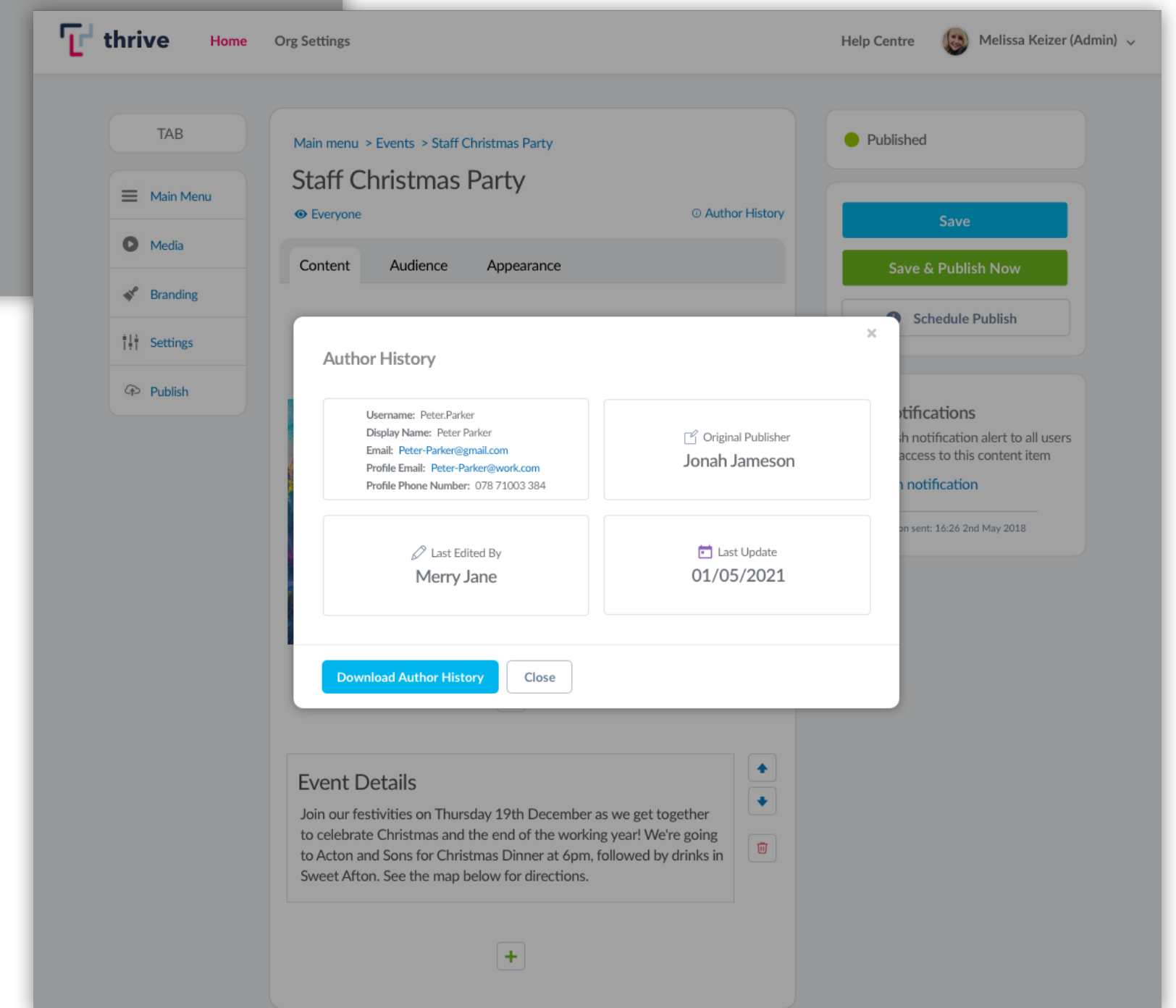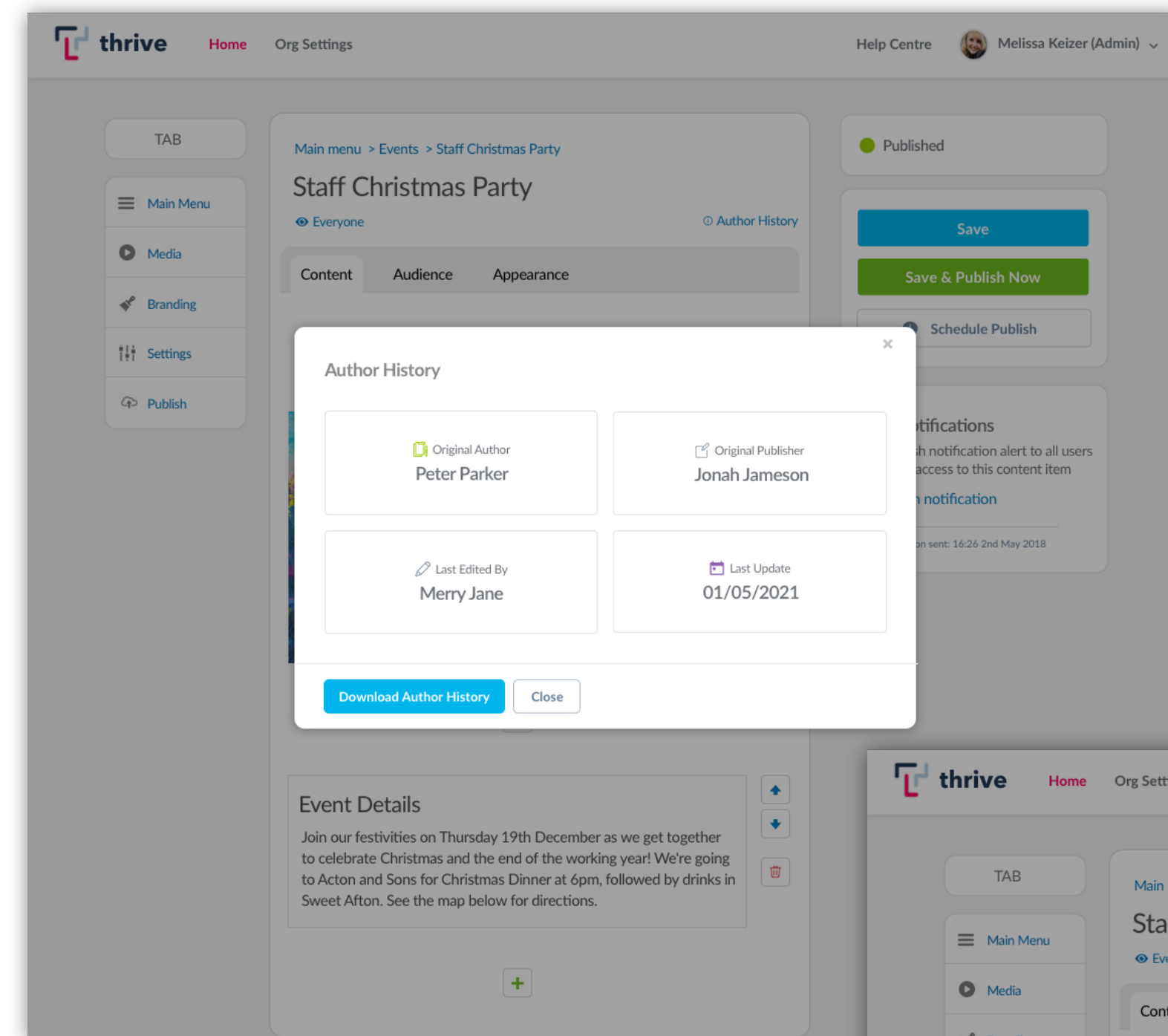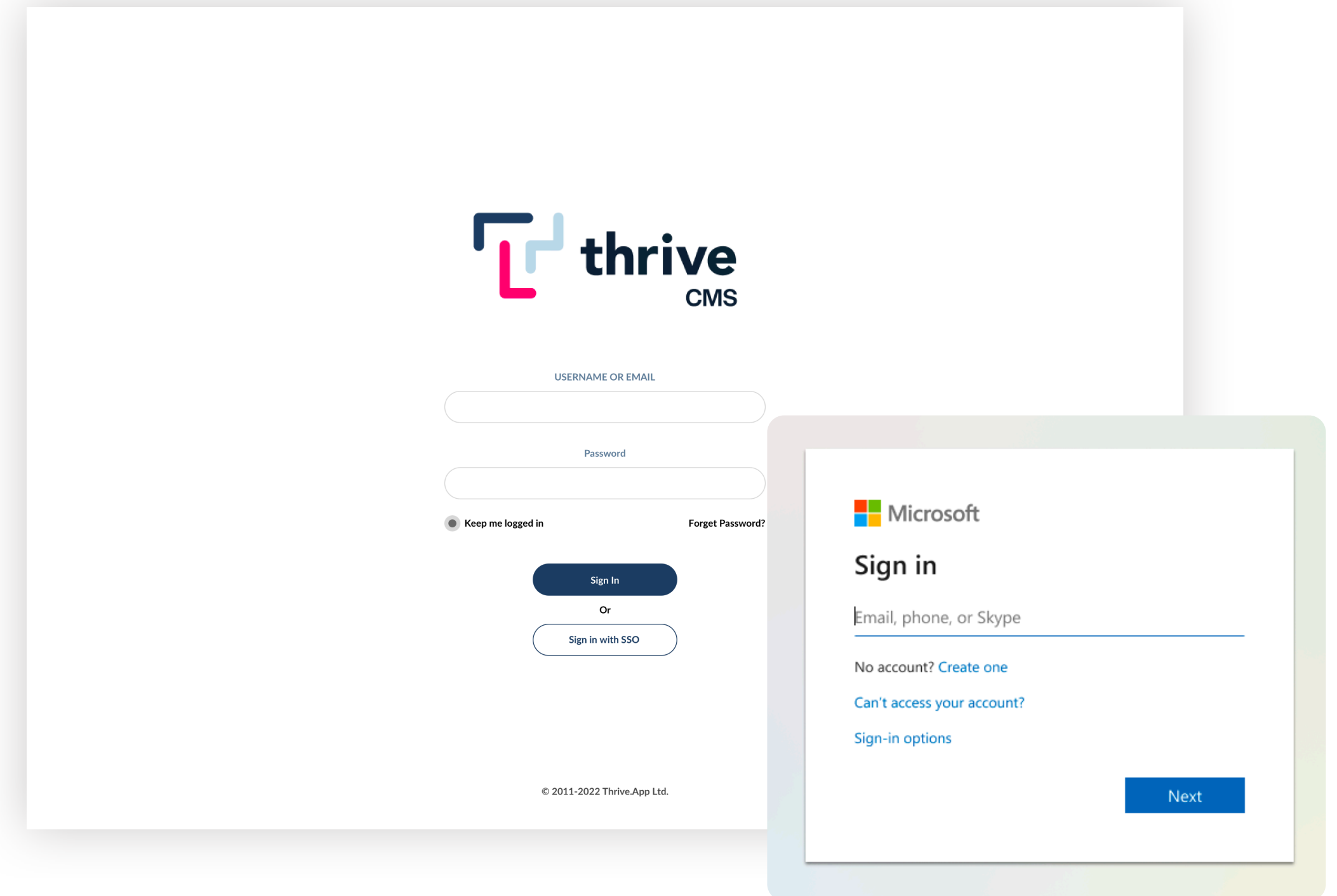
Active Directory - Claims Extension

Released

We will be enhancing the user profile attributes that can be taken from Active Directory. This will include taking the job role, department and profile photo amongst others to enrich user profile information when creating Thrive accounts through single-sign-in.

Thrive Planner

Development in Progress - Released in Stages

The Thrive 'Planner' tool will allow organisations to bridge the gap between office and frontline workers when it comes to scheduling and planning events. These include events such as scheduling overtime, training days, managing holidays, processing office working and coordinating staff meetings. The tool will be built with flexibility in mind and will accommodate any variety of calendar-based activities your organisation needs to schedule with employees.

Update: we are pleased to announce ongoing rolling releases of Thrive Planner. Given the scale of the project, we are incrementally releasing new functionality to build out the tool in the most efficient manner. We have released the ability to access the planning calendar 'home' screens, the creation of 'basic' events alongside basic RSVP options within the mobile and web app. Next is the addition of our multi-calendar functionality, adding forms into the events, reporting and notification systems.

Possible Progression Paths

Third-party form support O—O Rota Templates O—O Holiday Requests O—O Events O—O To-Do's & Checklists O—O In-app employee event creation
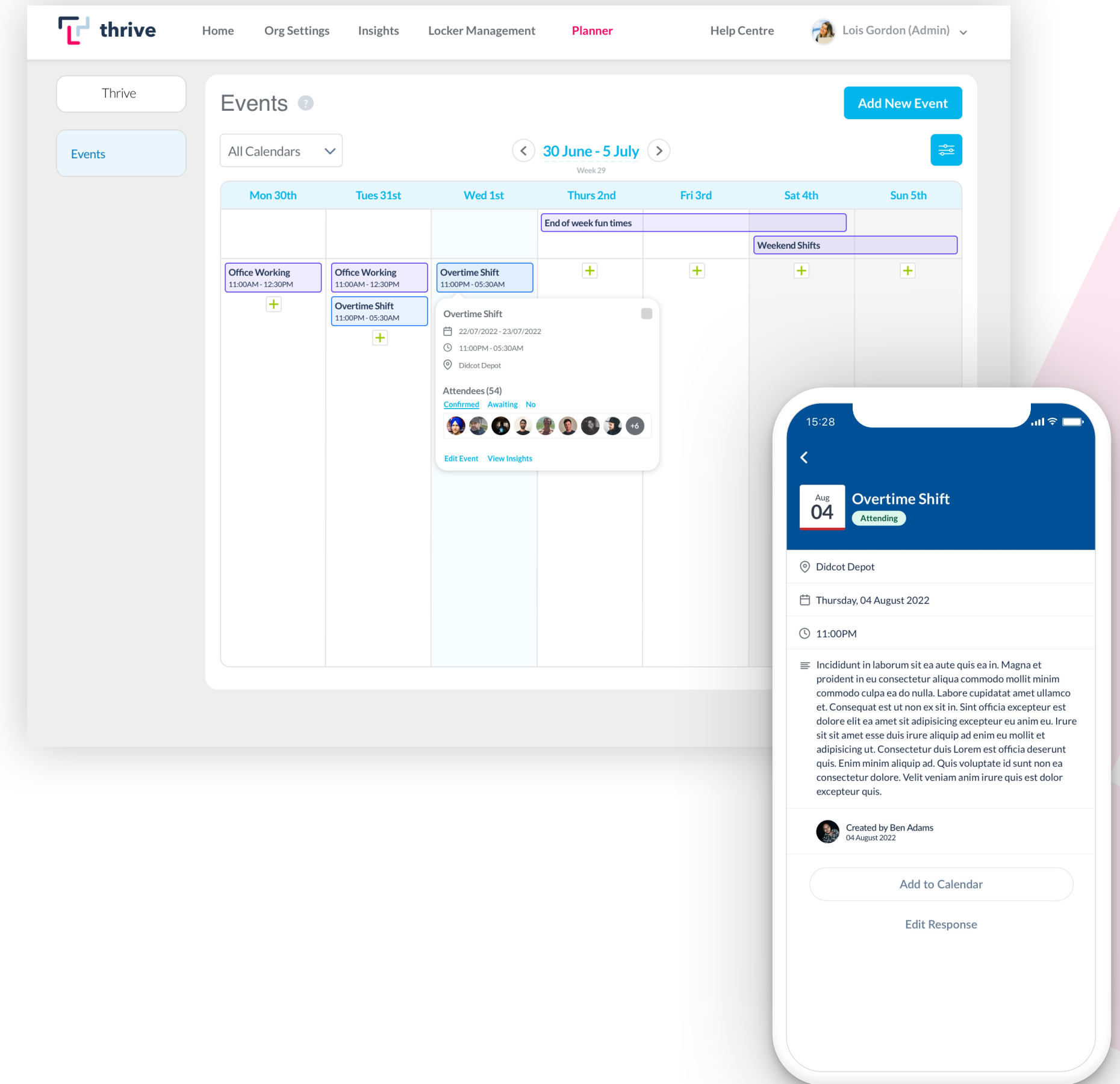
App Badge Icons & New in-app notifications 🔔

Committed Q4

Update: Development complete in Q3, awaiting test and release.

The introduction of app badge icons for the Thrive app will help organisations tackle the problem of how to keep employees up-to-date with new information and content, whilst not overloading workforces with notifications that are received on personal devices.

Leveraging the power of badge icons will help teams boost content awareness within the organisation, nurture and improve the daily, weekly and monthly numbers of app users and help subtly draw attention to new content within your app. We will also be introducing new in-app notification controls to mark in-app notifications as read on mass as well as new in-app notification types for Push from a Page and Recognition.
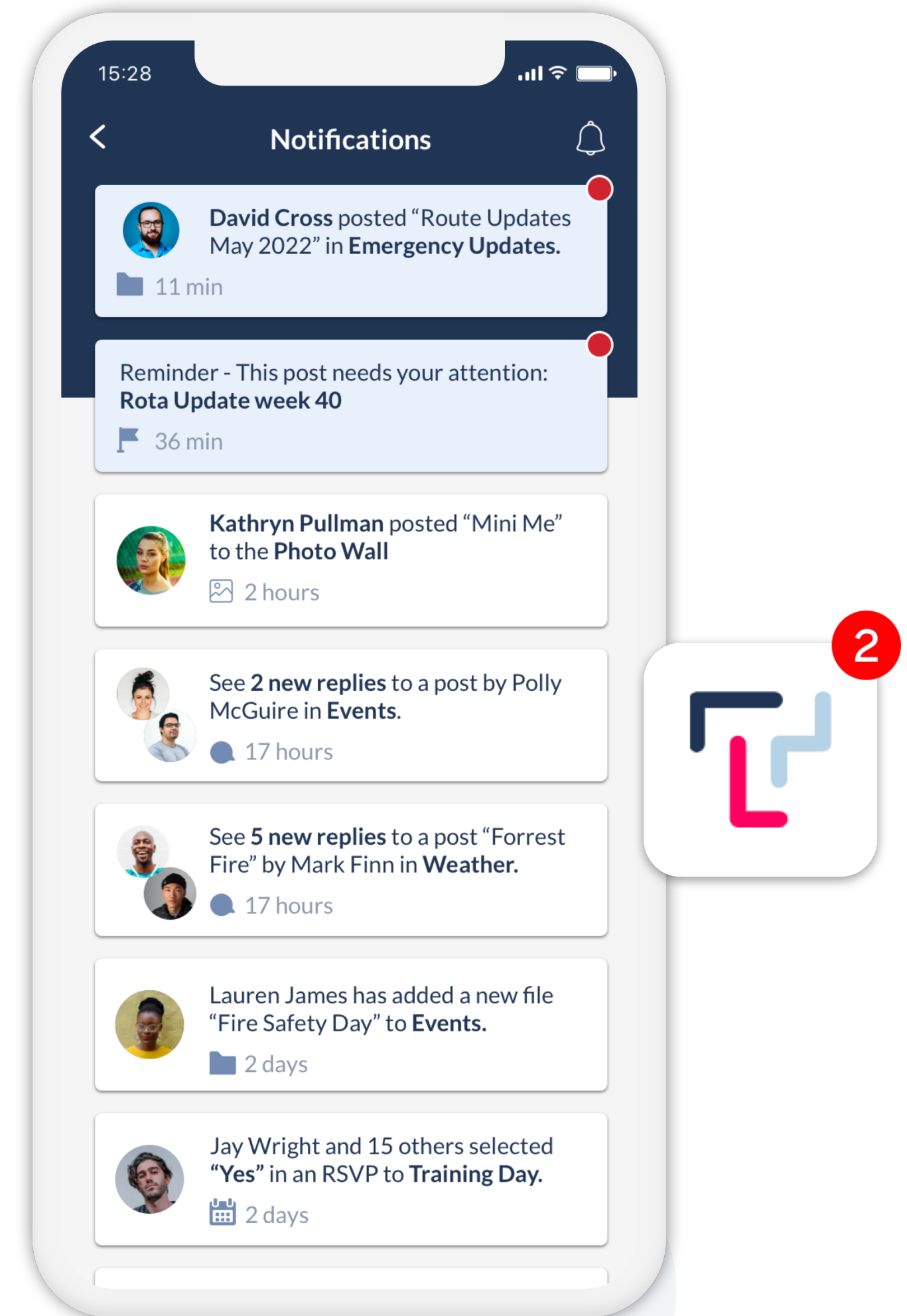
Search ✓

Committed - Released in stages from Q4

Thrive will be looking to significantly improve the content discoverability experience by introducing search mechanics across the mobile, webapp and CMS.

Our search will provide employees with the ability to quickly lookup specific content items, searching through the content library and assets. Configurable filters will allow users to further refine their search for more accurate and detailed results.

Thrive are pleased to announce that after several rounds of technical investigations work on search will begin in Q4. The first release of search will focus on the implementation of a search engine, with initial capabilities focusing on content title search results before further enhancements are rolled out.
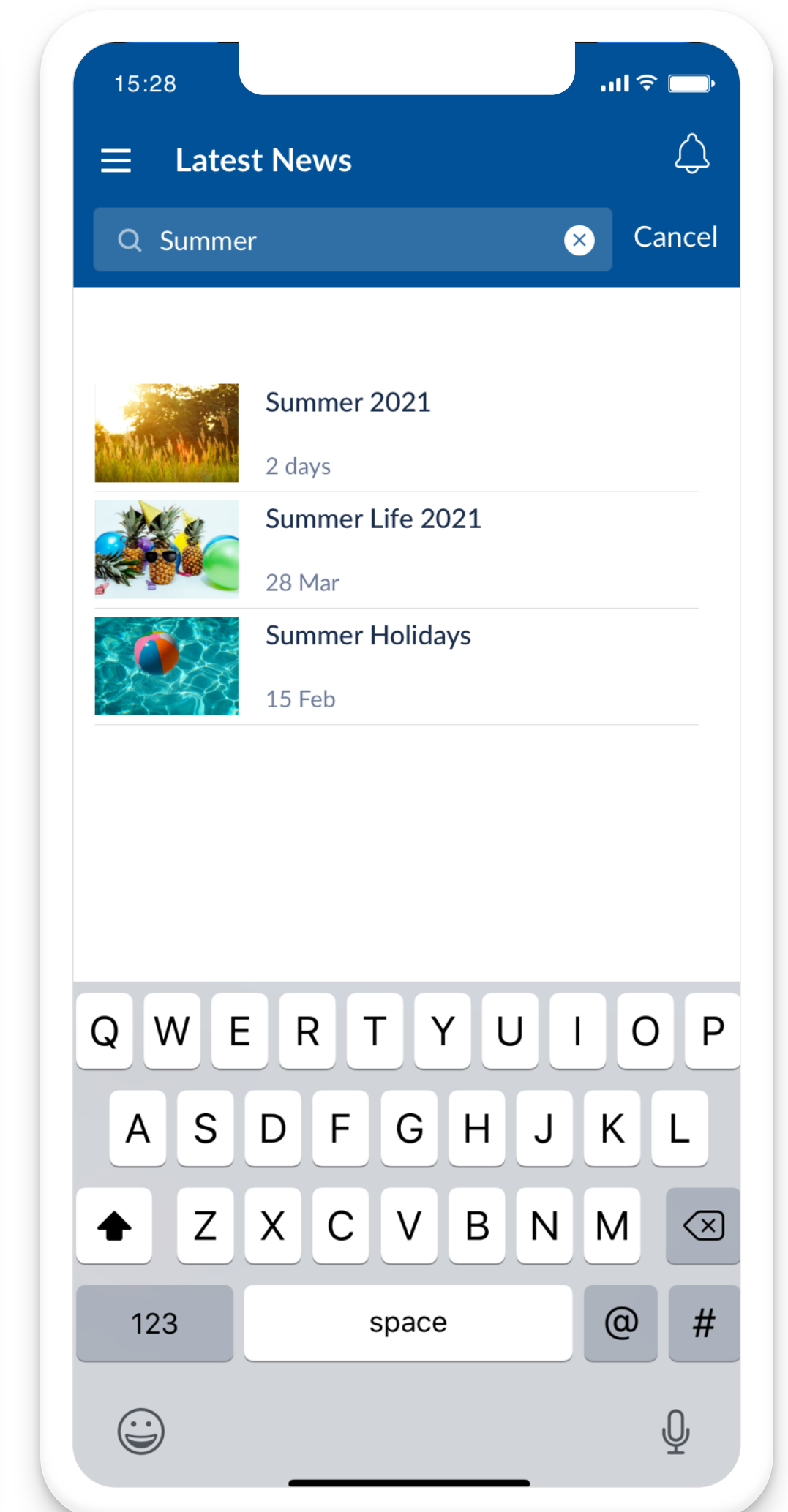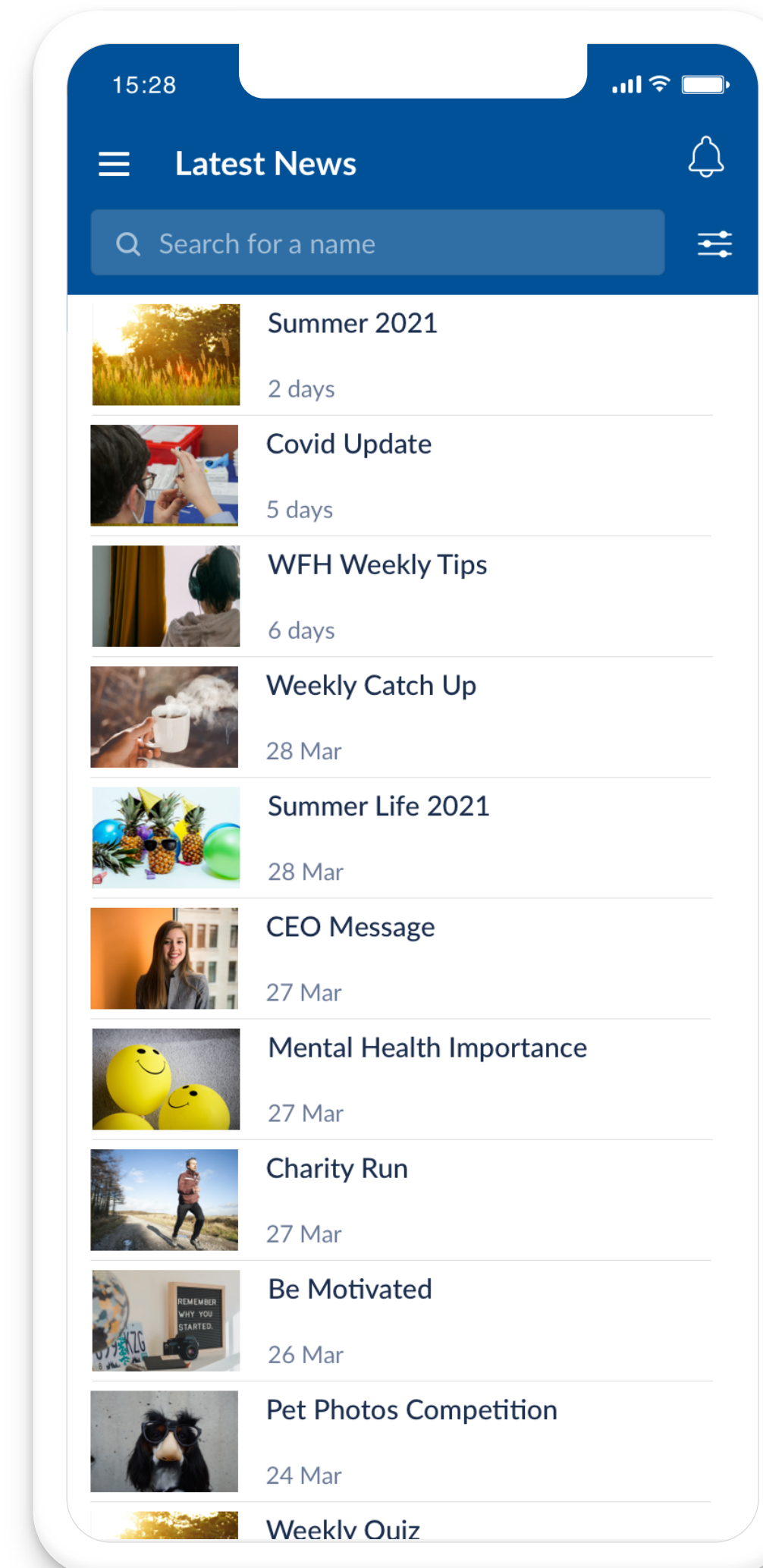
CMS Enhancements

Q4 - Released in Stages

Media Library Folders: a small improvement to help larger organisations manage their asset library through the use of folders. This update will also include new system folders to automatically group assets submitted through user-generated and recognition content.

Content Archiving: new governance functionality to help Editors manage growing content libraries through the use of a new 'Archive' view.

Scheduled Archiving: the ability to set a scheduled archive date to mitigate ongoing management of old content.

Email notifications for moderation: a new way to receive notifications when moderated content is submitted by employees.
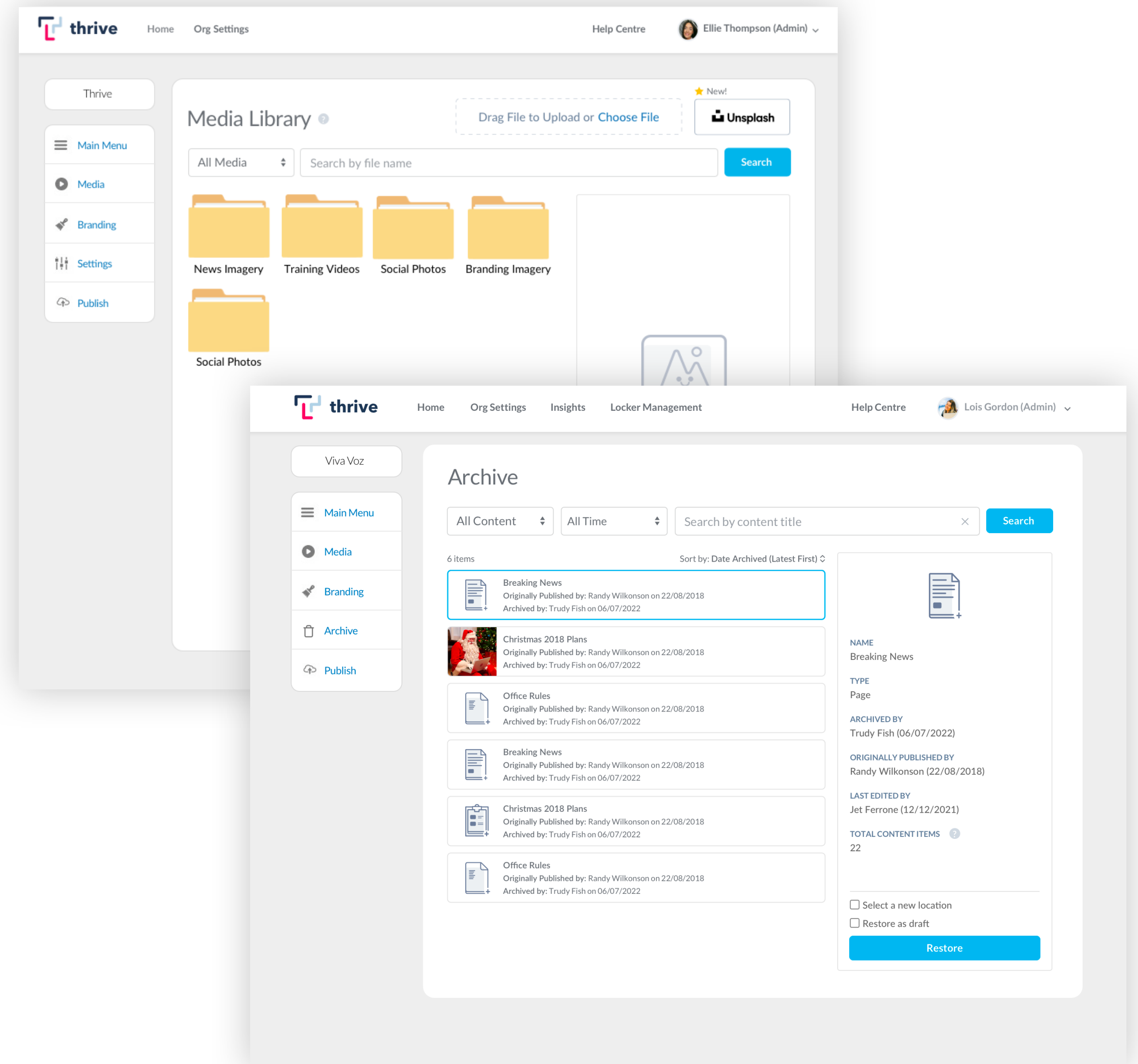
Scheduled Push Notifications 🥂

Committed Q1 2023

Alongside our existing content scheduling facility, we will be looking to improve on how Editors can configure content ahead of time with the introduction of all-new schedule push notification controls.

We will redesign and improve on the existing notification creation process to offer more flexibility for our Editors when it comes to creating, scheduling and reviewing planned notifications. The new mechanics will allow Editors to stipulate the notification type, schedule up to three notifications, send and review messages that are scheduled and quickly send notifications within a few clicks.
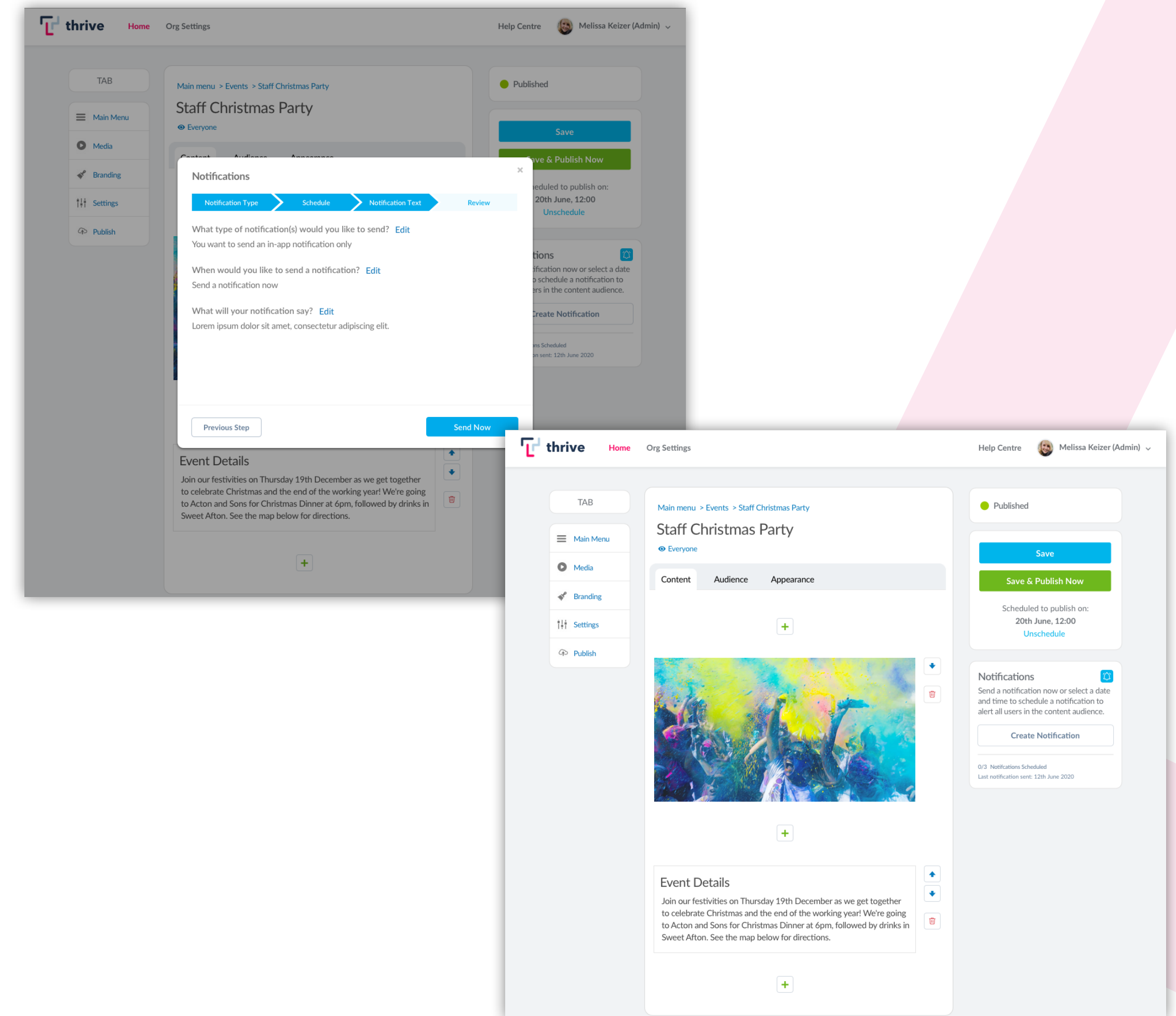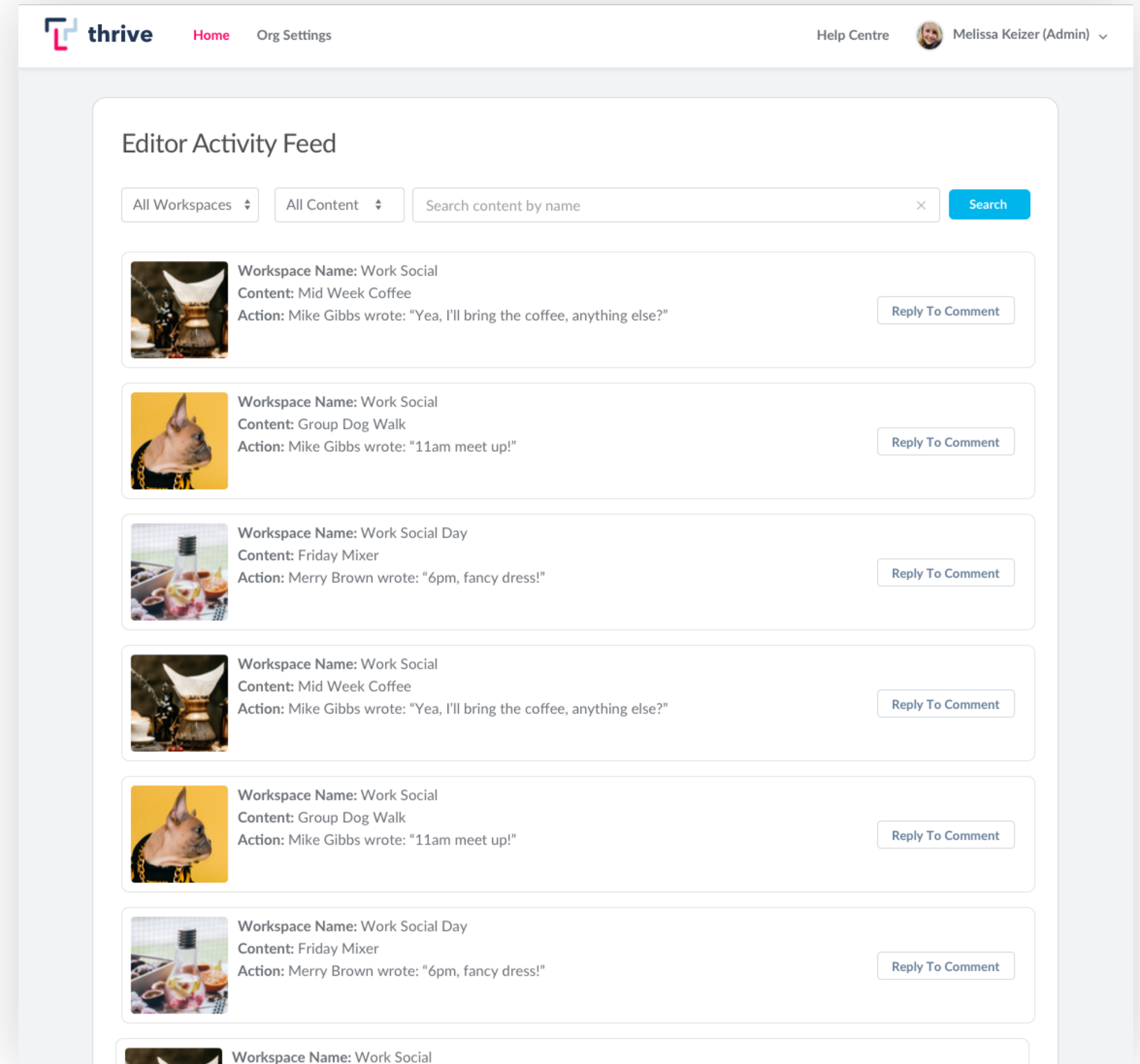
Editor Activity Feed

Committed Q1 2023

Managing and responding to the vast number of daily activities, questions and problems that occur across the app can be difficult for Editors and communication teams to manage.

The Editor Activity Feed will facilitate a whole new way in which to view updates across your workspaces, without having to dig into individual content items or deep-dive into lists and notifications. Our new mechanics will allow Editors to respond and monitor comments, moderate new posts that have been created and see social activity in a single, centralised view. From this feed, Editors will be able to take direct action, use filters to streamline information and provide scheduled summary updates of activity at a time tailored for the individual Editor.

Other Areas Under Consideration

Video Support for User Generated Content: new UGC form capabilities to upload and process user-generated video content.

AD CMS Login: customers who use Active Directory, will now be able to login to the CMS using single-sign-on.

User Generated Content Editing Ability: allow users to edit and delete content they have created.

Multi-User Recognition: extending our recogntion mechanism to allow users the ability to select multiple people.

Duplicating Content: the ability to quickly duplicate content within the CMS for faster content creation.

Pinned Posts: allow Editors to promote content items for improved employee visibility and awareness.
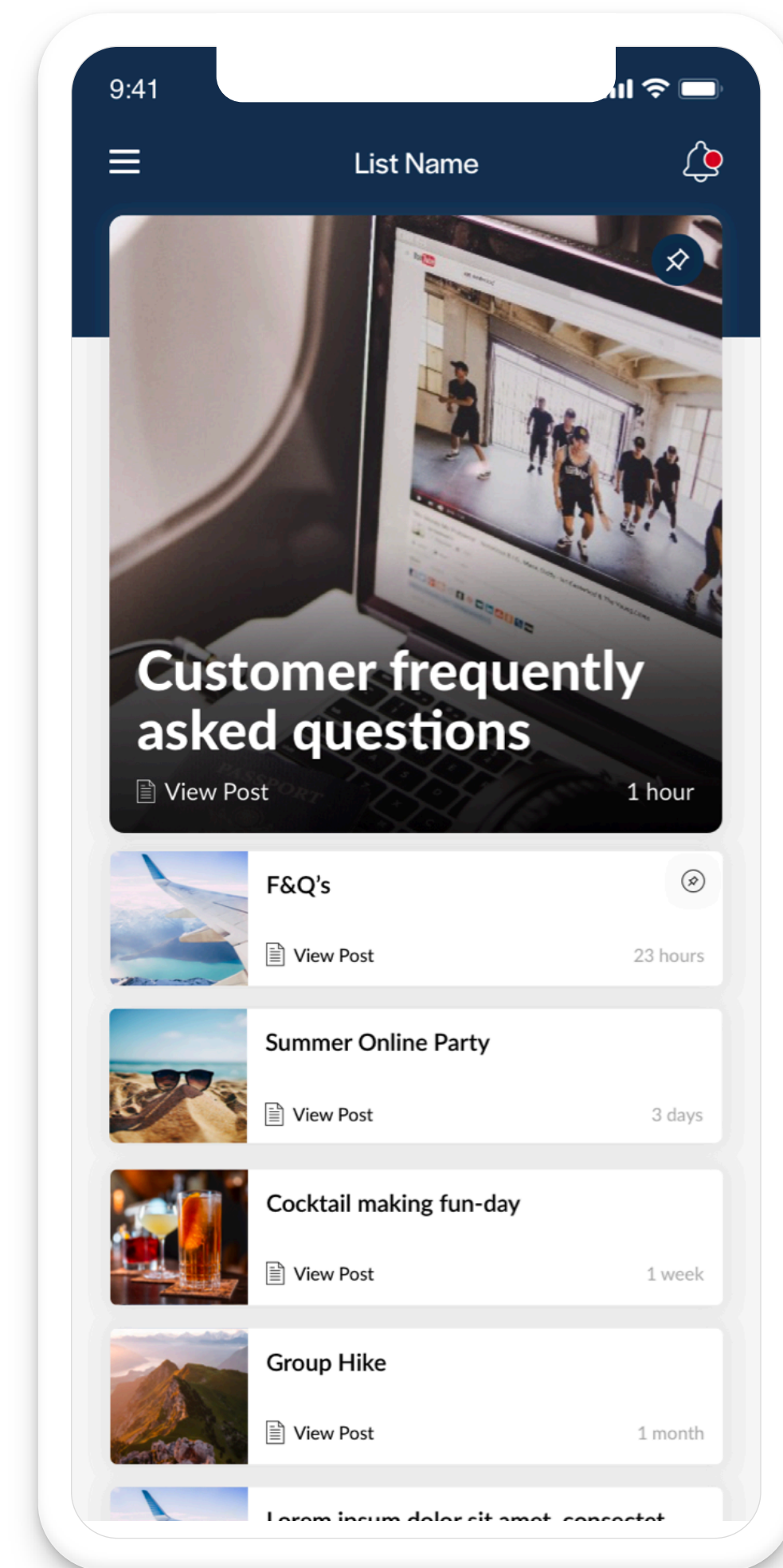
Thank you!

🖥 thrive.app

✉ sales@thrive.app | support@thrive.app

📞 +44 (0) 20 3198 0600